



November 15, 2019

To whom it may concern,

This letter is written to clarify the legal research and procedures followed for our Race to the Top sweepstakes campaign.

1. Our Sweepstakes are developed, registered and bonded by **Ventura Associates International** (www.sweepspros.com) and reviewed by **Manatt, Phelps & Phillips LLP** (www.manatt.com), both prominent firms in New York City.
2. It is important to note the distinction between a raffle (which has a different set of guidelines in each State) and a sweepstakes (which has similar guidelines in all States):
A raffle requires a donation in order to gain entry (which makes it a game of chance and is governed by gambling laws) whereas a sweepstakes clearly offers an alternative method of entry and only requests of the donor to donate. Clear instructions are provided on how to enter without donating.
3. Please find in the next few pages of this PDF:
 - a. Ventura Recommendation Letter
 - b. More information about Ventura Associates
 - c. Campaign material which clearly displays the relevant sweepstakes disclaimers and full rules

Please feel free to contact me for further information. Prospective clients may also want to contact Ventura directly, in which case we will gladly provide contact information for our contact there.

Thank you,

A handwritten signature in black ink, appearing to read 'Jack Halpern', with a long, sweeping horizontal line extending to the right.

Jack Halpern

Founder and President

jhalpern@jointmarketingsolutions.com